

1Hood Media Academy, Inc.

*2023-2024 City of Pittsburgh STOP the
Violence Community Investment Grants*

1Hood Media Academy

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FollowUp Form

City of Pittsburgh STOP the Violence Mid-Year Progress Report

The City of Pittsburgh established the STOP the Violence grants as part of the City's comprehensive approach to ending violence. Through the STOP the Violence Community Investment Fund, the City partnered with your organization to build new insights and stride toward our mutual goals. Thank you for your efforts to take proactive steps with individuals who exhibit risk factors for violent behavior, support those individuals to overcome the risk factors, avoid violence, and lead healthy and productive lives.

With these grants come the expectations of midterm and final reports. This interim report provides space for your organization to tell the City about the progress of your originally-stated activities, outcomes, and goals. It also offers an opportunity to share any challenges and triumphs thus far. This critical feedback helps us:

1. Keep focused on the investment made and the anticipated project results;
2. Understand if our grantees are on track for success to bring about their anticipated project results (midterm reports), and
3. Analyze our work, learn from your experiences, and make choices for the future.

WHAT SHOULD I INCLUDE IN MY REPORT?

This report should include grant-related activities and projects from when your organization received funds through the first six months.

We are interested in knowing

1. what you did;
2. what you learned;
3. what questions your work answered, and what questions remain;
4. what follow-up work do you plan to do?

When reading the narrative report, we understand that no project proceeds entirely as planned. Some strategies work better than hoped; others do not. An honest assessment of what worked and what did not gives us additional context to gauge the impact of the grants and consider the implications for future collaboration.

Put your project into a larger context of reflection and interrogate its assumptions and method. Your report should include these considerations.

1. How did your strategies and design work?
2. What might you or others do differently in the future?
3. What do you see now about your problem or question that would press you to do things differently?
4. Progress and Results: Please briefly describe (in 300 words or fewer) the key actions, activities, or products resulting from the grant funding, as well as any resulting benefit to the organization or the people it serves.
5. Please explain any significant variance from your planned use of funds as stated in your grant proposal. For example, have there been changes in your project timeline or expenditures?
6. Please describe the challenges the funded project encountered, and explain how you overcame them (or plan to overcome them).
7. Photos, Stories, Social Media Posts/Reels, and Testimonials: Your participant/event stories, reels, and photographs provide a critical piece of the puzzle for us. They give us the materials needed to inspire others to engage, celebrate, and continue to support your violence prevention and intervention efforts.

Organization Name*

Please enter the name of your project/program in the box below.

1Hood Media Academy, Inc.

Project Start Date (from Grant Proposal)*

05/01/2024

Project Start Date (Actual)*

06/18/2024

Grant Information

Grant Amount Awarded*

\$30,000.00

Award Amount Spent*

Has your organization spent the awarded STOP the Violence funds in their entirety?

No

Population Served

Number of Program/Project Participants (Proposed)*

20

Number of Program Participants (Actual)*

18

Number of Participants Ages 0-17 (Actual)*

2

Number of Participants Ages 18-30 (Actual)*

16

Number of Participants Ages 30+ (Actual)*

0

What neighborhoods do your project participants represent?*

Allegheny Center
Allegheny West
Allentown
Arlington
Arlington Heights
Banksville
Bedford Dwellings
Beechview
Beltzhoover
Bloomfield
Bluff (also known as Uptown or Soho)
Bon Air
Brighton Heights
Brookline
California-Kirkbride
Carrick
Central Business District (also known as Downtown and the Golden Triangle)
Central Lawrenceville
Central Northside (Mexican War Streets)
Central Oakland
Chartiers
Chateau
Chinatown (historic)
Crafton Heights
Crawford-Roberts
Cultural District
Duquesne Heights
East Allegheny (also known as Deutschtown)
East Carnegie
East Hills
East Liberty
Elliott
Esplen
Fairywood
Fineview
Friendship
Garfield (The Valley, The Hilltop)
Glen Hazel
Greenfield (Four Mile Run)
Hays
Hazelwood
Highland Park

Homewood North
Homewood South
Homewood West
Knoxville
Larimer
Lincoln Place
Lincoln-Lemington-Belmar
Lower Lawrenceville
Manchester
Marshall-Shadeland (also known as Brightwood and Woods Run)/Brunot Island
Middle Hill
Morningside
Mount Oliver
Mount Washington/Chatham Village
New Homestead
North Oakland
North Point Breeze
North Shore
Northview Heights
Oakwood
Overbrook
Perry North (also known as Observatory Hill)
Perry South (also known as Perry Hilltop)
Point Breeze/Park Place
Polish Hill
Regent Square
Ridgemont
Saint Clair
Shadyside
Sheraden
South Oakland/Panther Hollow\Southshore/Station Square
South Side Flats/SouthSide Works
South Side Slopes
Spring Garden
Spring Hill-City View
Squirrel Hill North/Squirrel Hill South
Stanton Heights
Strip District
Summer Hill
Summerset
Swisshelm Park/Duck Hollow
Terrace Village
Troy Hill/Washington's Landing
Upper Hill
Upper Lawrenceville
West End
West Oakland
Westwood
Windgap

Participant Contact Information*

Our team maintains a list of complete names, addresses, and contact information for all or almost all of the program participants in the project/initiative.

Yes

Police Zone Served*

Zone 1
Zone 2
Zone 3
Zone 4
Zone 5
Zone 6

Work Conducted

Proposed Project/Program Activities*

Provide a list of project activities/initiatives from your proposal.

April – May 2024: WKUS students and 1Hood staff will plan 10 Fridays on Deck events at Liberty Green Park (June – September)

June: Two FOD events will be held in June.

July: Two events will be held in July. We'll engage organizations that provide resources including legal services, sexual wellness, mental and physical health including CPR, karate, lead testing, trauma remediation, autonomy in the home and more.

August: Three events will be held in August.

September: Two events will be held in September. We'll engage organizations that provide resources including legal services, sexual wellness, mental and physical health including CPR, karate, lead testing, trauma remediation, autonomy in the home and more. 1Hood will work with community members to evaluate the Fridays on Deck program to prepare for the following year.

October: We will publish an event recap and invite feedback from local Black media outlets.

November: We will continue gathering feedback and planning for the following year and start recruitment for the next WKUS cohort. Recruitment is primarily through word of mouth and through 1Hood programs.

December: 1Hood will work to secure permits for Fridays on Deck in the following year.

January - April 2025: WKUS fourth cohort will start in February, weekly sessions will be held February - April.

Collaborations

Please comment on the collaborations presented in your project proposal. Did you collaborate as anticipated in the proposal?

Circumstances to consider:

- Have roles and responsibilities shifted?
- What unanticipated changes did you experience?
- What impact does the collaboration make on the project and the population served?

- What circumstances would improve collaboration among STOP the Violence grantees?

Our We Keep Us Safe program, and the Fridays on Deck events overseen by the WKUS cohort have been rich with collaboration. As part of our weekly meetings with the 18 active cohort participants we were able to bring in Care Not Control's youth advisory board to join us in conversation. It was a robust discussion about whether the students believed that incarceration was a viable option in response to a crime. As part of Friday's on Deck the cohort, with support from 1Hood staff, was able to bring in more than a dozen community partners to participate in six free community events at Liberty Green in Larimer/East Liberty. Partners included Venture Outdoors, Center for Cardiac Arrest Survival at the University of Pittsburgh, Crumbl Cookies, Cultural Trust for Magic Show, the Carnegie Library, the Abolitionist Law Center and Coalition for Parole Justice, among others. Partners brought an atmosphere of safety and helped to spur a sense of engaged community. They also provided entertainment for community members of all ages including young children, teenagers, and adults while providing useful training and resources.

Status of Project Plan*

What activities/events from your proposed project plan have been implemented?

Our We Keep Us Safe cohort was able to deliver six free Fridays on Deck events to the community. The primary challenge in achieving our goal of 10 events was inclement weather on our permitted days. We successfully engaged more than a dozen collaborative partners and provided free food and resources to the community at each event. Fridays on Deck provided a safe space for teens and families in East Liberty to gather, decompress, and enjoy the park without police harassment in a way that invites others in the community - younger kids, neighbors, parents feel encouraged to get to know the teens on a humanizing basis. People came across neighborhoods and bridges to attend this event - space for people to interact in safe spaces with folks from different neighborhoods. Our We Keep Us Safe cohort participated in 13 weekly meetings since the grant was awarded.

Proposed Outcomes*

Goal 1: Expand and deepen our connection and relationships to the youth, families, and youth-serving entities in our community by hosting 10 Fridays on Deck community events in East Liberty/Larimer

Goal 2: Engage 1,500 community members including approximately 900 youth under the age of 26 through Fridays on Deck.

Goal 3: Connect with 15 community partners to provide activities and services during FOD events July - September 2024.

Goal 4: Expand our engagement with high-risk individuals to reduce the risk factors for violence by engaging 20 youth ages 16 - 26 in the 2024 WKUS cohort through weekly discussion sessions, engagement events, media literacy training, opportunities to explore their creativity and emotions, learn ways to express themselves and communicate across differences, different platforms, and advocate for youth-led solutions. WKUS cohort members will help to curate FOD events.

Progress*

Please provide an overview of the project achievements/highlights to date. Provide any appropriate data supporting your statements.

Each of our six Fridays on Deck events included roughly 175 attendees with about half being youth and young adults. The Friday's On Deck events will continue in the summer of 2025 and expand to rotate between other parks. Folks were traveling from neighborhoods all over the city to attend. Word of mouth is powerful and folks enjoyed the sense of safety, ownership, and community they had in the space.

We Keep Us Safe cohort members engaged in meaningful discussions around digital literacy and how current events are being portrayed in the media. 1Hood staff guided these youth-led conversations on how the portrayal and consumption of media can fuel misunderstandings and violence in our communities. Staff engaged the cohort in sometimes tense conversations using 1Hood's rules of engagement to promote productive and respectful dialogue that also honors the need to be heard - a skill the youth brings with them back into their respective communities.

Do you believe that your project or program impacted violence?*

Do you believe that your project or program contributed to violence prevention or violence intervention rates in the communities served?

Yes

What has this project done to reduce or prevent violence?*

1. Describe your actual outcomes.
2. Describe the impact of your project.

Our We Keep Us Safe cohort came from neighborhoods across the city to engage in challenging conversations. In short, it takes practice to learn how to disagree productively and seek to see perspectives outside of your own. 1Hood staff models this behavior through moderating discussions and disagreements using our rules of engagement to help participants show up authentically and respectfully. This is at the core of 1Hood's mission to build liberated communities as we began as an effort to unite neighborhoods at one and combat turf related distrust and arguments. In addition to promoting conversation among youth, the Friday's on Deck events brought folks across bridges to be in community together. It also allowed members of the Larrimor/East Liberty community to come together across generations to gather and be loud and joyful collectively. Perhaps most importantly, the event allowed teens in the community to be out and getting to know their neighbors better creating the opportunity for deeper respect, understanding and mentorship within the neighborhood itself which can directly impact incidence of violence.

Learning and Adapting

Are there any changes to any aspect of your proposed plan? If "Yes", please explain.*

Our plan has not changed, but as we enter a new We Keep Us Safe cohort in 2025 we are learning from what worked and implementing new best practices. We held our first "mixer" event to recruit new members in November and had an enthusiastic turnout of more than 20 people. Rather than have a single cohort for a full year, we are aiming to do two cohorts of 15 people. This will help minimize participant fatigue and allow us to increase the number of youth who can take part in the program. We are also having cohort members sign a memorandum of understanding (MOU) outlining expectations around timeliness and attendance, rules of engagement, and expectations around participation in order to receive their stipend payments. We hope this will help further ensure that participants are committed to the program and not going through the motions to receive a stipend.

Challenges

Describe any ongoing challenges.

Our program team has developed much stronger tracking system to measure program impact and accomplishments, but in 2025 we will look to increase the metrics we are tracking to ensure a broad reach. While we do collect contact information for participants currently it is phone and email. Going forward we would like to have more geographic information on participants and what part of the city they are coming from.

Budget

Current Budget Overview*

1. Click here to download the Budget Reporting Form.
2. Complete the form.
3. Upload the completed form. https://www.grantinterface.com/Documents/Download/f17c57b0-f6cc-4be9-a9d5-2dce30b11bcbhttps://docs.google.com/document/d/1jM3sEoOobpMJQuc8W-irhCr_7KXZVtRM/edit?usp=sharing&ouid=101637342679599276330&rtpof=true&sd=true

1Hood POISE Financial Report_mid year 12.30.24.xlsx

Share Your Story

For services supported in whole or in part by your **STOP the Violence** grant, share a story about a client (without sharing any personally-identifying information), service, or community initiative that could be shared with other stakeholders.

*

"Since arriving to Pittsburgh in 2019, I found it challenging to find Black community whose path to liberation I aligned with. WKUS has been critical to my sense of community in this way. WKUS has exposed me to ideas that challenge my own and propel me to grow. I learn something new every week and I appreciate being able to hear new perspectives I would not have considered on my own as I reimagine community safety. Each week the knowledge I acquire is built upon; one week we learned about the different levels of local government and how each office impacts our community directly. Then, the following week we got to speak with Mayor Ed Gainey to learn more about his responsibilities.

From participating in We Keep Us Safe I knew immediately I wanted to dive deeper into the work 1Hood was doing, so I sought out an internship for the summer of 2024 as a community engagement intern. Overall the internship was really hands on, I had many opportunities to actually be in the community representing the organization. By getting to meet and network with a wide range of artists, activists, and community leaders I saw first hand how multifaceted the road to liberation really is. I was exposed to all the creative avenues I could take as I continue to do this work and carve my own path. My role included working behind the scenes on Fridays on Deck, which provided insight into what resources exist for the people in our communities, and more importantly what is missing and needed."

Photos and Digital Clips

Please attach any photos or videos illustrating your work.

Fridays on Deck video link.docx

Verification

Name of Organizational Representative Completing Report*

Jasiri X

Title of Organizational Representative*

Co-Founder and Executive Director

Authorization*

By entering your signature information above and clicking "*I agree.*" you certify that: I certify, to the best of my knowledge, that all information included in this report is correct. The tax-exempt status of this organization (*or fiscal sponsor organization*) is still in effect.

I agree.

Date of Submission*

12/30/2024

File Attachment Summary

Applicant File Uploads

- 1Hood POISE Financial Report_mid year 12.30.24.xlsx
- Fridays on Deck video link.docx

Grant Financial Report

This is a protected worksheet. Complete only those sections that are shaded. See additional instructions below, indicated by corresponding number.

Organization: [1] 1Hood Media Academy Grant Process [4] STOP the Violence

Grant Start / End Dates: [2] 18-Jun-24 to 18-Jun-25 Report Period: [5] 18-Jun-24 to 31-Dec-24

Approved Grant Amount: [3] \$ 30,000 (in US\$)

Budget Category [7]	Approved POISE Fdn Budget [8]	Amount Spent in Previous Periods [9]	Amount Spent in Current Period [10]	Total Spent to Date	Unexpended Balance
Salaries (4) - Director of Education, Director	90,000	\$ 0	\$ 47,465	\$ 47,465	\$ 42,535
Employee benefits, payroll taxes, etc. (3)	24,000	\$ 0	\$ 12,000	\$ 12,000	\$ 12,000
Funding to other organizations (4)	30,000	\$ 0	\$ 30,000	\$ 30,000	\$ 0
Other Professional Services (4)	13,500	\$ 0	\$ 3,000	\$ 3,000	\$ 10,500
Travel, Conferences & Meetings (5)	12,000	\$ 0	\$ 0	\$ 0	\$ 12,000
Equipment, Supplies, Materials	13,000	\$ 0	\$ 15,000	\$ 15,000	-\$ 2,000
Marketing & Advertising	11,500				\$ 11,500
Participant Support & Stipends	100,000		\$ 12,500	\$ 12,500	\$ 87,500
Professional Development	6,000	\$ 0	\$ 0	\$ 0	\$ 6,000
Documentation & Production Costs	125,000	\$ 0	\$ 40,000	\$ 40,000	\$ 85,000
Subtotal Direct Costs	\$ 425,000	\$ 0	\$ 159,965	\$ 159,965	\$ 265,035
Indirect Costs	18,000	\$ 0	\$ 9,000	\$ 9,000	\$ 9,000
Totals	\$ 443,000	\$ 0	\$ 168,965	\$ 168,965	\$ 274,035

The line-by-line budget should match those specified in your proposal.

A red "*" indicates that you must include an explanation of the budget variance. This variance will require Foundation approval.

By submission of this report you hereby certify that the individual submitting this report is authorized to submit it on behalf of you compliance with the requirements of the grant letter, and that any funds expended have been expended in accordance with the |

Name and Title: [12]	<div></div>
Date:	<div></div>
E-mail Address: [13]	<div></div>
Phone Number: [14]	<div>(412) 335-6304<div></div></div>

Instructions

1. Enter the organization's legal name.
 2. Enter the approved start and end dates of the grant.
 3. Enter the approved grant amount.
 4. Enter your grant program or process for which you received funding.
 5. Enter the current reporting period from and to dates.
 6. Enter the total amount of POISE Foundation funds received through the end of the reporting period. Specify amount in US\$.
 7. Select Budget Categories which match your proposed grant budget. Select categor(ies) from drop down menu on right of cell
 8. Enter the approved POISE Foundation budget for each budget category. All figures should be reported in US\$.
 9. Enter the sum of amounts spent in each budget category for all previous reporting periods. All figures should be reported in US\$.
 10. Enter the amount spent in each budget category for this reporting period. All figures should be reported in US\$.
- The total spent to date and unexpended balances will be computed automatically.
11. If the expended amount in a budget category significantly exceeds the total direct costs by 35%, an explanation is required. Lines requiring explanations will be indicated by a RED "**".
 12. Enter the name and title of the individual who certified the information contained in the report.
 13. Enter the e-mail address for that person.
 14. Enter the phone number for that person.

Total received to date (US \$): [6] 30,000

Please explain significant budget variances where indicated
[11]

1/2 of the year beginning during the grant period in June

1/2 of the year beginning during the grant period in June

Expenses for Fridays on Deck - food, equipment and paid per

Music performers/DJs for 6 Fridays on Deck performances

We received a grant from PNC Charitable Trust that allowed us

The current grant period only included 2 months of meetings to date, the majority of the expenditures will take place in January - June 2025

Production on one video, additional videos will be made in the

Current reporting period only represents half of the total project timeline

ur organization, that the organization is in
purposes of the grant.

Kathleen McGuire Gaines

12/31/2024

kathleen@1hood.org

US\$.

1Hood Media - Fridays on Deck video

<https://drive.google.com/file/d/1wmnfLE-eEHh-u1JVh2EF8ZxIB9-Nwqbd/view?usp=sharing>