Development Activities Meeting Report (Version: 01/24/2024)

This report created by the Neighborhood Planner and included with staff reports to City Boards and/or Commissions.

| Logistics | Stakeholders |
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| Project Name/Address: PNC Plaza High Wall Signs | Groups Represented (e.g., specific organizations, residents, employees, etc. where this is evident): |
| Parcel Number(s): | Pittsburgh Downtown Partnership (PDP) Residents Downtown Applicant Team |
| ZDR Application Number: | |
| Meeting Location: via Zoom | |
| Date : May 8, 2025 | |
| Meeting Start Time: 5:00pm | |
| Applicant: Kolano Design | Approx. Number of Attendees: 12 |
| Boards and/or Commissions Request(s): Planning Commission approval for high-wall sign. | |

How did the meeting inform the community about the development project?

Ex: Community engagement to-date, location and history of the site, demolition needs, building footprint and overall square footage, uses and activities (particularly on the ground floor), transportation needs and parking proposed, building materials, design, and other aesthetic elements of the project, community uses, amenities and programs.

Showed existing site plan of existing building. Showed parcel and zoning GT-A and sign code. 2% of façade for signage. Two street facades. – north and west facades.

Showed 2 elevations. The size is 15' tall. The sign is the orange logo with letters PNC box logo mark and type together to get to square footage. Under the allowed square footage. Showed close up of elevations. 1376 sf. Provided renderings of buildings with signs. Showed where it will be visible from throughout the city.

Sign in compliance with zoning. Have to go to commission for approval of a high-wall sign.

Input and Responses

| Questions and Comments from Attendees | Responses from Applicants |
|--|--|
| How will this be installed? Road closures? Helicopter? | Sign vendor just selected and working through details. No helicopter. Considered signage during design. Steel frame will be put into the building for sign. Weekend install. Not determined if there would be any road closures. City would have to approve that installation. |
| What is the timeline? | City approvals will take a few more months. Looking towards something at the end of the year. |

| Questions and Comments from Attendees | Responses from Applicants |
|---|--|
| Why now? What is the purpose behind this now? | Don't have a definitive answer. Building is center point of their campus and transferring from other PNC building. |

Planner completing report: SJE