



CITY
Live on

Pittsburgh Riverhounds

Stadium Signage

BDA-2026-01814

Planning Commission Hearing – 04/21/26

Request for Code Change: Alignment with Section 919.01

Stadium Rebrand: Project Overview

New Stadium Naming Rights Sponsorship:

- Highmark Contract Expiring
- First National Bank New Naming Sponsor

Affected Signage:

- East Gate Entrance
- West Gate Entrance
- Press Box (Rear)
- Scoreboard (Front)
- Scoreboard (Rear)

Design / Installation / Inspection:

- Designed for Code IBC 2024 and Loads ASCE 7-10 and UL Certified
- Snow Load: 30psf. Wind Load: 115mph
- PA Engineered / PA Electrical Licensed Installed (TPA Inspected)



Stadium Rebrand: Site Map

ARTWORK DISCLAIMER
The final cost of the artwork used in the preparation of this estimate by our professional graphic arts department is included in the cost of this project. Issues upon the artwork or artwork before. Any changes or edits made to the artwork at customer's request may result in additional charges.



FNB STADIUM
 1 RACEWAY MOUNTED CHANNEL LETTERS WEST GATE

FNB STADIUM
 1 RACEWAY MOUNTED CHANNEL LETTERS REAR OF BLEACHERS

FNB STADIUM
 1 RACEWAY MOUNTED CHANNEL LETTERS EAST GATE

FNB STADIUM
 1 FLUSH MOUNTED CHANNEL LETTERS FRONT OF SCOREBOARD

FNB STADIUM
 1 RACEWAY MOUNTED CHANNEL LETTERS REAR OF SCOREBOARD

PRODUCTION WILL NOT BEGIN UNTIL WRITTEN APPROVAL IS RECEIVED

CITY Neon
 1000 Chapin Hill Road
 Morgantown, WV 26501
 Phone: 304-940-9922

CLIENT

LOGO

LOCATION CIVIL STATION BOULEVARD, PITTSBURGH, PA

DATE 07/20/20

APPROVAL

THIS ARTWORK, DESIGN AND/OR GRAPHIC ELEMENTS OF THIS LAYOUT IS AND REMAINS THE PROPERTY OF CITY NEON USA, LLC. ALL RIGHTS RESERVED. NO PART OF THIS DOCUMENT OR ANY CONTENTS HEREIN MAY BE REPRODUCED OR TRANSMITTED IN ANY FORM OR BY ANY MEANS, ELECTRONIC OR MECHANICAL, INCLUDING PHOTOCOPYING, RECORDING, OR BY ANY INFORMATION STORAGE AND RETRIEVAL SYSTEM, WITHOUT PERMISSION IN WRITING FROM CITY NEON USA, LLC. ALL RIGHTS RESERVED. NO PART OF THIS DOCUMENT OR ANY CONTENTS HEREIN MAY BE REPRODUCED OR TRANSMITTED IN ANY FORM OR BY ANY MEANS, ELECTRONIC OR MECHANICAL, INCLUDING PHOTOCOPYING, RECORDING, OR BY ANY INFORMATION STORAGE AND RETRIEVAL SYSTEM, WITHOUT PERMISSION IN WRITING FROM CITY NEON USA, LLC. ALL RIGHTS RESERVED.

- Remove Five Existing Stadium Naming Right Signs (Highmark)
- Install Five New Stadium Naming Right Signs (FNB)



Stadium Rebrand: East Gate Signage

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EXISTING



PROPOSED



FILE: FNB Stadium - East Gate04

BOTTOM MOUNTED RACEWAY CHANNEL LETTERS
RACEWAY PAINTED TO MATCH BUILDING
WHITE ACRYLIC FACES
TRANSLUCENT VINYL APPLIED FIRST SURFACE
WHITE RETURNS
WHITE TRIM CAP
WHITE PRINCIPAL SLOAN LEDS



PRODUCTION WILL NOT BEGIN UNTIL WRITTEN APPROVAL IS RECEIVED

CITY Neon
1000 Chapel Hill Road
Morgantown, WV 26501
Phone: 304-288-1922

CLIENT



LOCATION 610 W BRIDGTON BOULEVARD, PITTSBURGH, PA

3/2/22

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- Raceway mounted channel letters
- Raceway painted to match structure
- White acrylic faces
- Translucent vinyl applied
- White returns
- White trim caps
- White Principal Sloan LEDS
- UL Certified
- Signage “Compliant”



Stadium Rebrand: West Gate Signage

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EXISTING **PROPOSED** **FILE: FNB Stadium - West Gate04**




**FACTORY MOUNTED CHANNEL LETTERS
RECOMMENDED TO MATCH BUILDING
FINISH AND COLOR
TRANSLUCENT VINYL APPLIED TO FACE
WITH PRINCIPAL SLOAN
LEDS
WHITE TRIM CAP
WHITE PRINCIPAL SLOAN LEDS**



PRODUCTION WILL NOT BEGIN UNTIL WRITTEN APPROVAL IS RECEIVED

CITY Neon
1000 Chapel Hill Road
Morgantown, WV 26501
Phone: 304-949-1922

CLIENT

LOCATIONS 610 W BRIDGTON BOULEVARD, PITTSBURGH, PA

DATE 3/2022

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- Raceway mounted channel letters
- Raceway painted to match structure
- White acrylic faces
- Translucent vinyl applied
- White returns
- White trim caps
- White Principal Sloan LEDS
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- Signage “Compliant”



Stadium Rebrand: Press Box Signage

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EXISTING


PROPOSED

FILE: FNB Stadium - Blomberg04

PRODUCTION WILL NOT BEGIN UNTIL WRITTEN APPROVAL IS RECEIVED

CITY Neon
10th Street in Hill Road
Morgantown, WV 26501
Phone: 304-949-1922

CLIENT


LOCATION 610 W BRIDGTON BOULEVARD DRIVE, PITTSBURGH, PA

DATE 3/2/22

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- Signage “Compliant”



Non-Compliant Signage: Rear Scoreboard

Current Code Allowance:

- Pittsburgh Riverhounds Stadium is located at 510 W. Station Square Drive, Pittsburgh, PA 15219, which falls within the Station Square boundary lines. Station Square has signage guidelines which the stadium falls under. Specifically, Section B.2 of Exhibit E-2 Amendment to the Station Square Sign Guidelines. Currently the code allows for venue name letters up to 200 square feet without including a logo.

The Issue:

- Highmark's "logo" is incorporated into its letters, therefore, able to bypass the existing code allowance. The new sponsor (FNB) does not have their "logo" incorporated into their letters. Resulting in non-compliant signage for the rear scoreboard.

The Request:

- Amend the existing Section B.2 of Exhibit E-2 Amendment to the Station Square Sign Guidelines as follows:
- **“Maximum square footage of sponsorship and venue name letters shall be ~~200~~ 412 square feet. Area is calculated by creating a square or rectangle around the widest parts of the letters. Any logo is excluded. Enclosing the extreme limits of writing, representation, emblem or any figure or similar character together with any frame or other material or color forming an integral part of the display or used to differentiate such sign from the background against which it is placed (excluding the necessary supports or uprights on which such sign is placed or apron designed to cover such uprights or work board installed to provide a safe area for servicing such sign)”.**
- This proposed amendment will not only suffice the intentions of the desired signage for the stadium but also aligns with the exact language in the City’s sign code under Section 919.01





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