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PREPARED FOR:

**Planning Commission -
Briefing**

PROJECT NAME:

**Heinz History
Center Expansion**

DATE:

07.01.2025

*@*designed to thrive.

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Introduction.

Project Location & Zoning District.

Strip District

9-K-76, 9-K-79,
9-K-80, 9-K-81,
9-K-82, 9-K-83

Zoning District

Golden Triangle District B
(GT-B)

Zoning Record

BDA-2025-00436

Address

1212 Smallman Street
Pittsburgh, PA 15222

Design team.

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UPSTUDIO
LANDSCAPES

 **Allen + Shariff**
MEP Engineering
2 Allegheny Center, Nova Tower 2 • Suite 1001 • Pittsburgh, PA 15212

BABICH *acoustics*

 **TriMark**[®]

 **GATEWAY**
ENGINEERS

 **BARBER & HOFFMAN, INC.**


CLEAR STORY


BrightTree
STUDIOS

Owner.


SENATOR JOHN HEINZ
HISTORY CENTER
IN ASSOCIATION WITH THE SMITHSONIAN INSTITUTION

Owner's Representative.


M3cm
CONSULTING, LLC

Project Summary.

Project Location:	1212 Smallman St, Pittsburgh, PA 15222
Parcels: (to be Consolidated)	9-K-76, 9-K-79, 9-K-80, 9-K-81, 9-K-82, 9-K-83, 9-K-118, 9-K-121
Neighborhood:	Strip District
Zoning:	Golden Triangle District B (GT-B)
Community Organizations:	Strip District Neighbors
Use:	Museum (Assembly A-3)
Lot Area:	30,070 SF
Building Area:	91,700 SF
Building Height:	81'-5"
Parking:	0 required, 0 provided
Bicycle Parking:	10 required, 10 provided
Urban Open Space:	10% required, 12.4% provided

Project Description:

6-story addition to the Heinz History Center at the corner of 13th and Penn Ave vacating Mulberry Way. Programming within the new addition shall extend the Great Hall space and exhibit spaces. Other program includes new visitor orientation theater, additional classroom spaces, offices, and support spaces.

Community Process Summary:

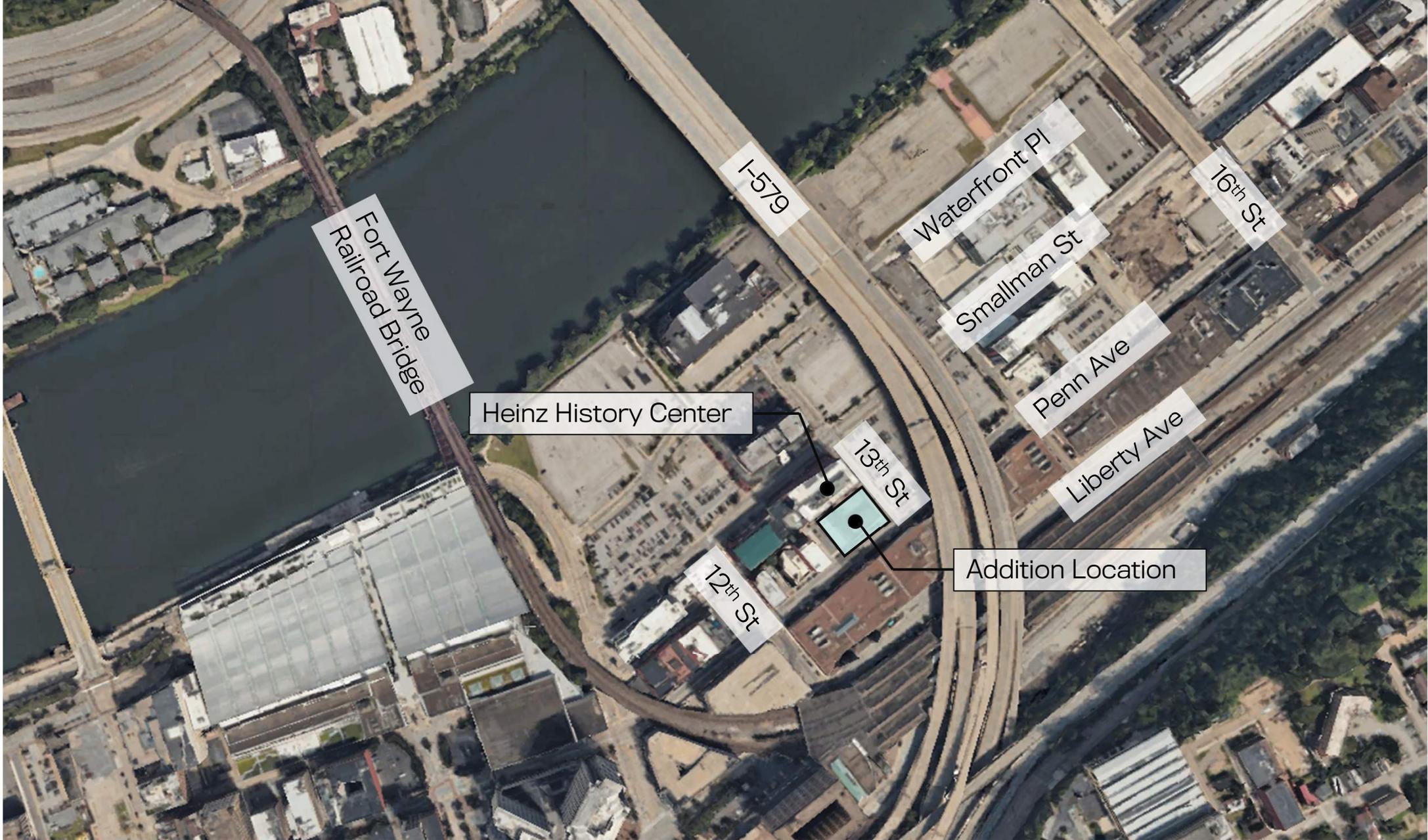
Met with the Strip District Neighbors Executive Board on 01/09/2025



01

Site Context





SITE CONTEXT

Location Map





Smallman St - Viewing West



Penn Ave - Viewing East



Penn Ave - Viewing West



I-579 - Viewing West

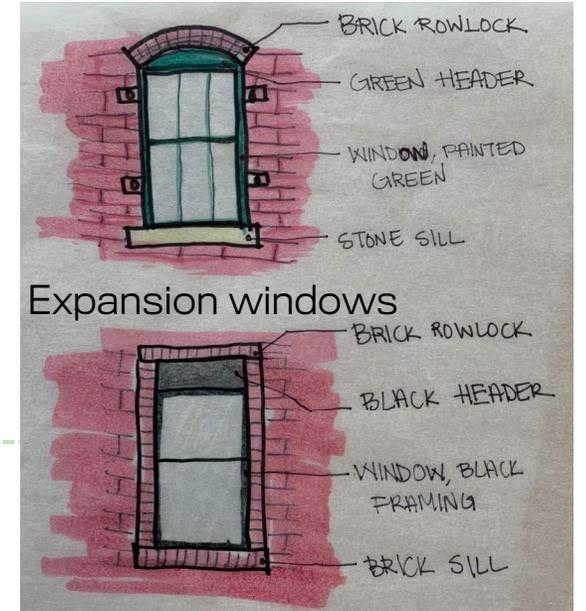
Design Concept

02

Built up brick cornice



Icehouse windows



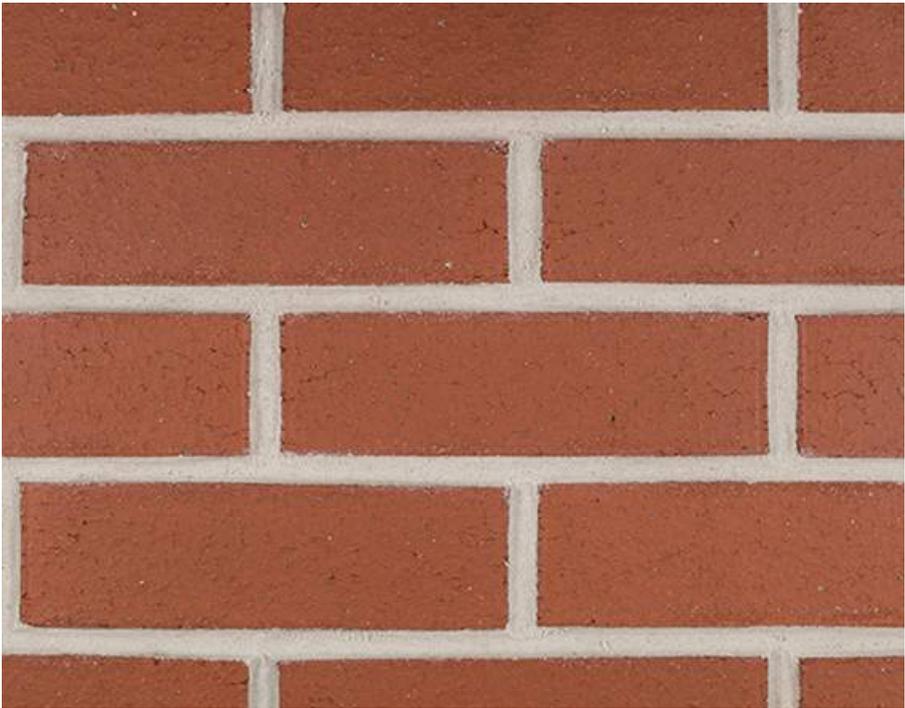
Expansion windows



White brick from Dietrich building

Stone base

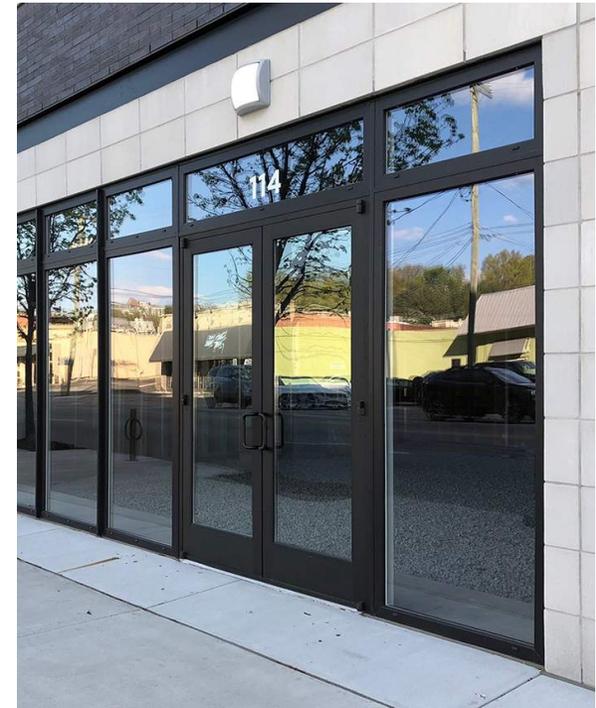




Red Brick



Ivory Brick



Curtainwall System - Black



Stone



Black Metal with Rib Joints



Black Metal Spandrel

Proposed Design

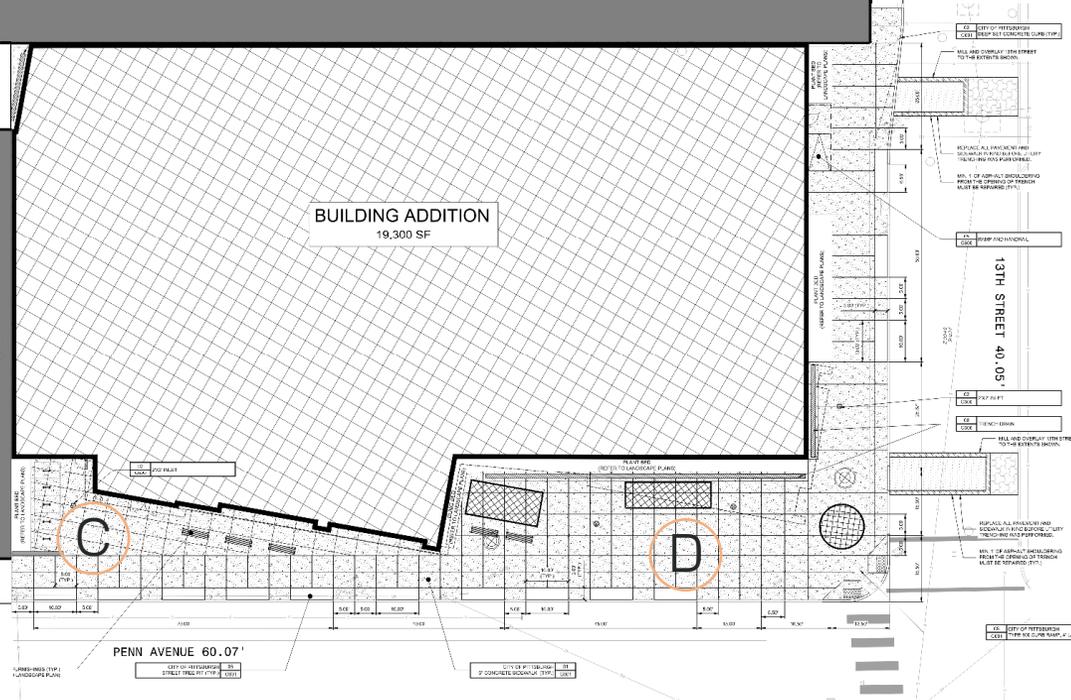
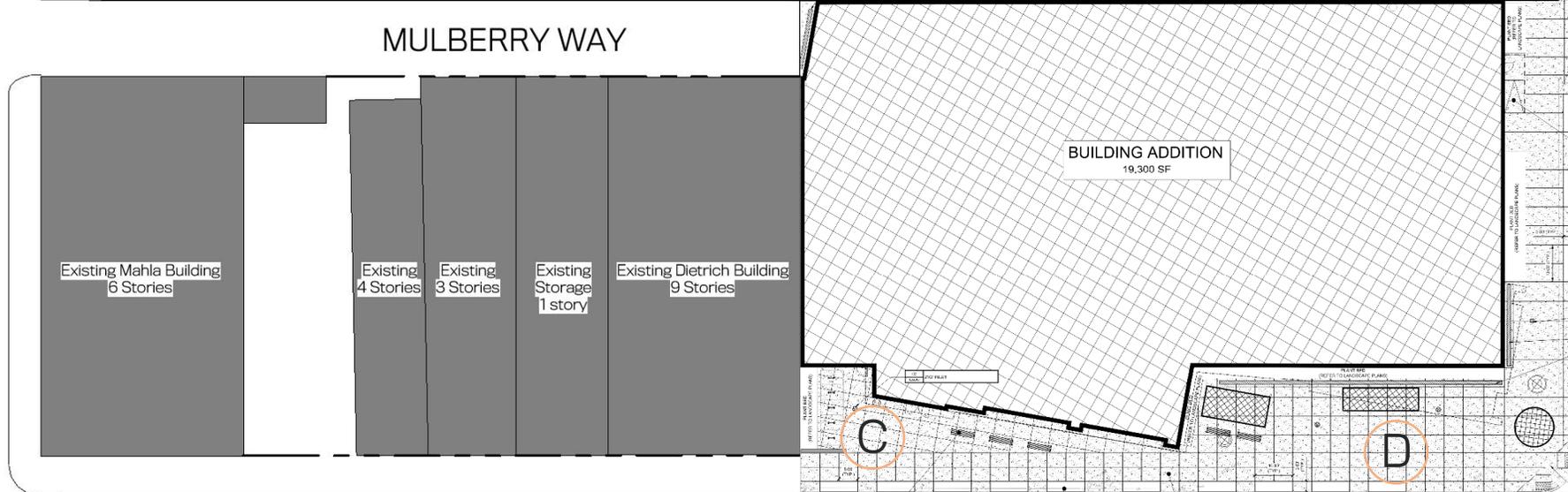
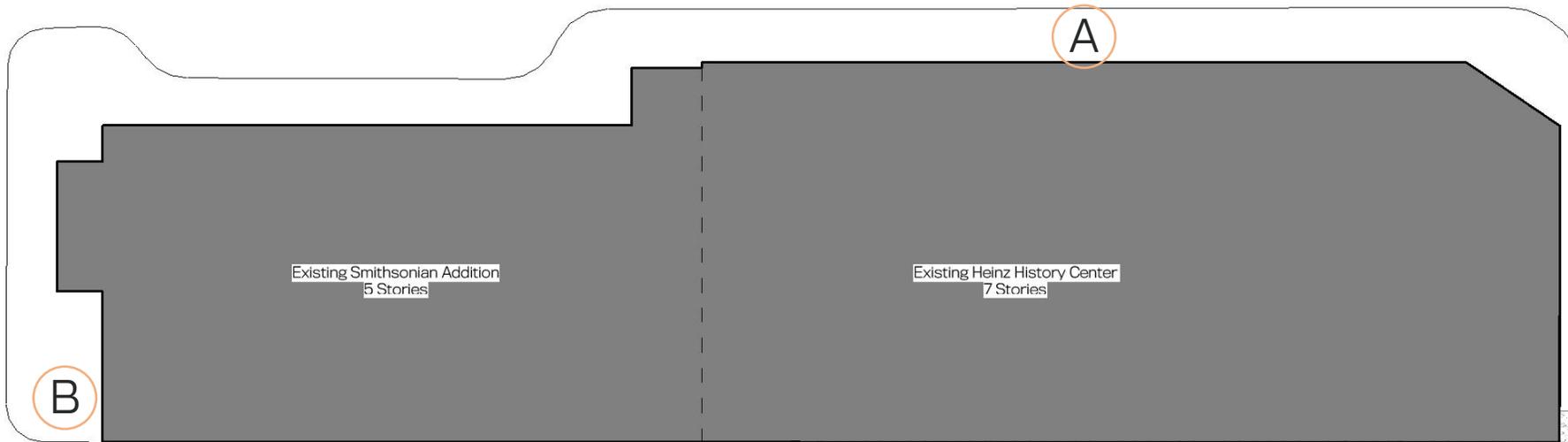


SMALLMAN ST

LEGEND

- A Existing Main Entry
- B Existing Loading Dock
- C Bike racks - 10 spots
- D Plaza

12TH ST



OPEN SPACE REQUIREMENTS (GOLDEN TRIANGLE - B)	
	AREA
Lot Area (Parcels 79,80,81,82,83)	30,070 SF
Required Open Space (10%)	3,007 SF
Proposed	3,740 SF





PROPOSED DESIGN

Aerial

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PROPOSED DESIGN

View from 10th Street Bypass - Convention Center

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PROPOSED DESIGN

View from 13th Street and Smallman

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PROPOSED DESIGN

Penn & 13th Street Corner View

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PROPOSED DESIGN

13th Street View from Smallman

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PROPOSED DESIGN

Penn Avenue View from Downtown

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PROPOSED DESIGN

Plaza Sidewalk View

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PROPOSED DESIGN

Night Rendering

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PROPOSED DESIGN

East Exterior Elevation

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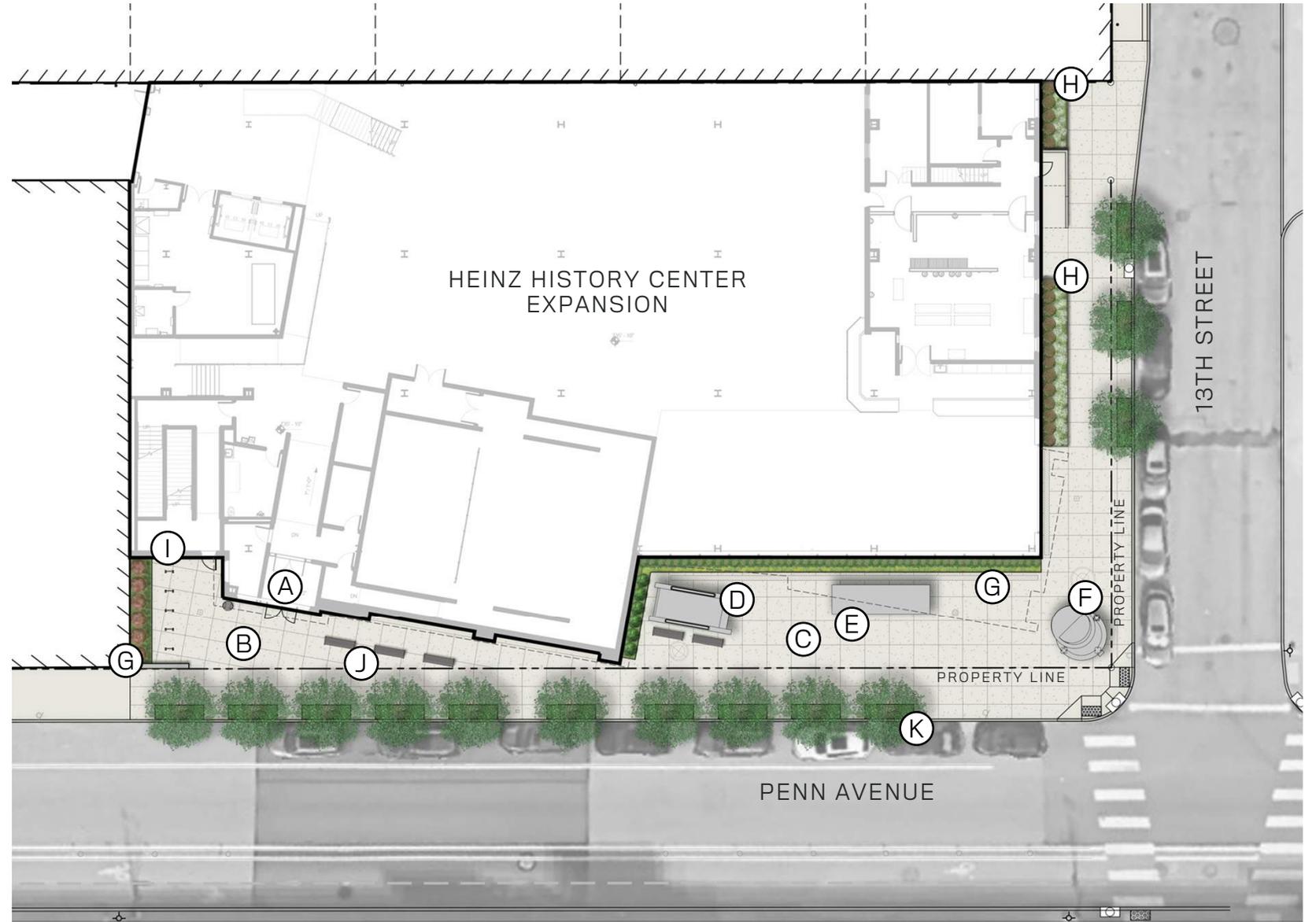
PROPOSED DESIGN

South Exterior Elevation

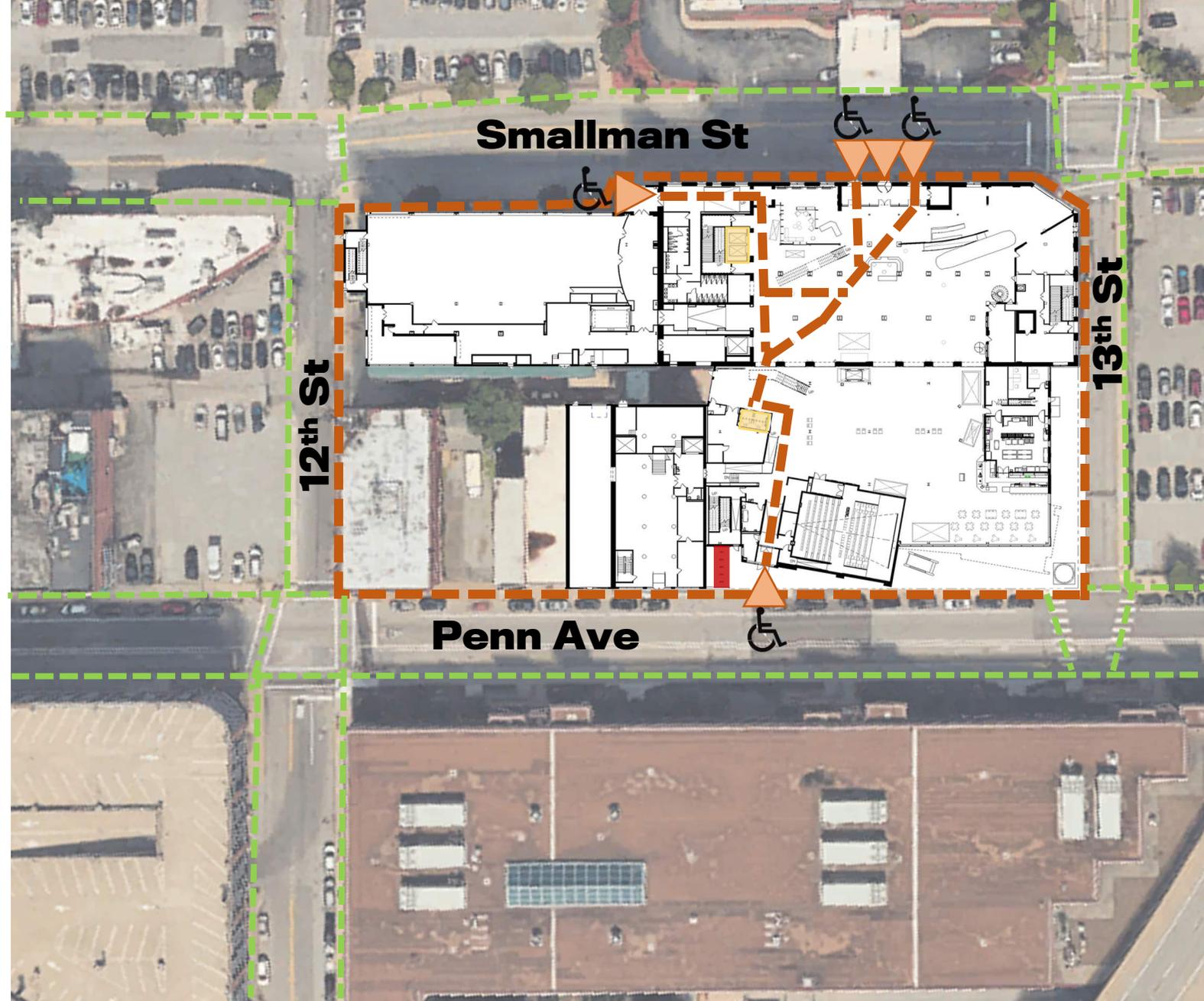
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LEGEND:

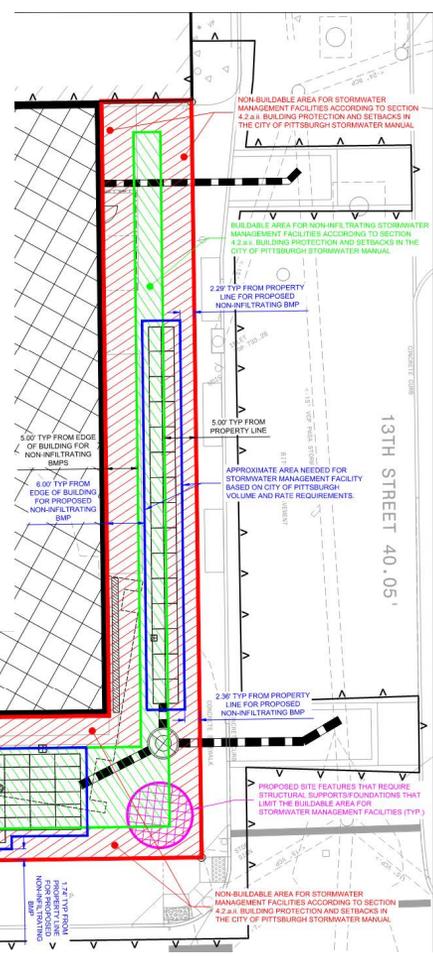
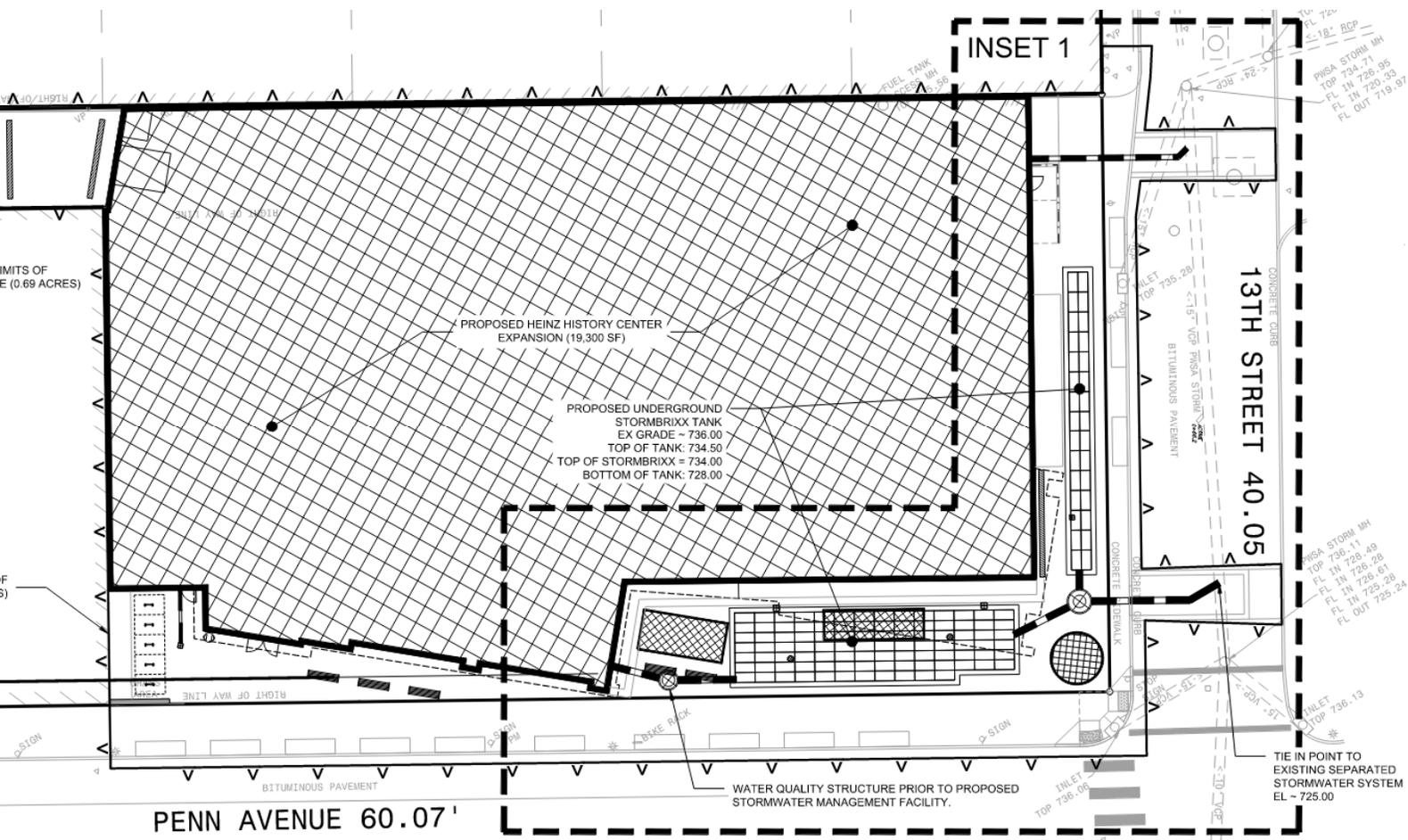
- A. Building Entrance
- B. Entry Plaza (Concrete)
- C. Artifact Display Plaza (Concrete)
- D. Cannon Artifact
- E. Rotating Artifact
- F. Ladle Artifact
- G. Grade Level Planting Bed with Native/Adapted Plant Selections
- H. Raised Planting Bed with Native/Adapted Plant Selections
- I. Bike Racks (5) - Parking for (10) bikes
- J. Bench Seating (typ.)
- K. Street Tree (typ.)
(Selected from the City of Pittsburgh Approved Street Tree List)



All building entries are accessible.
The interior of the building will be designed to incorporate Universal Design best practices.



LEGEND	
	Accessible Entry
	Building Entrance
	Accessible Route
	Pedestrian Route
	Bicycle Parking (Total of 10 bicycles)
	Elevator (4 public)



Sustainable Building Strategies:

- Efficient Glazing Systems
- Shading devices to reduce glare
- LED Lighting
- Low flow plumbing fixtures
- High Solar Reflectivity Index (SRI) white roofing system
- Low VOC & recycled materials
- Native Plant Species

PROPOSED DESIGN

Sustainability and Stormwater Management Plan



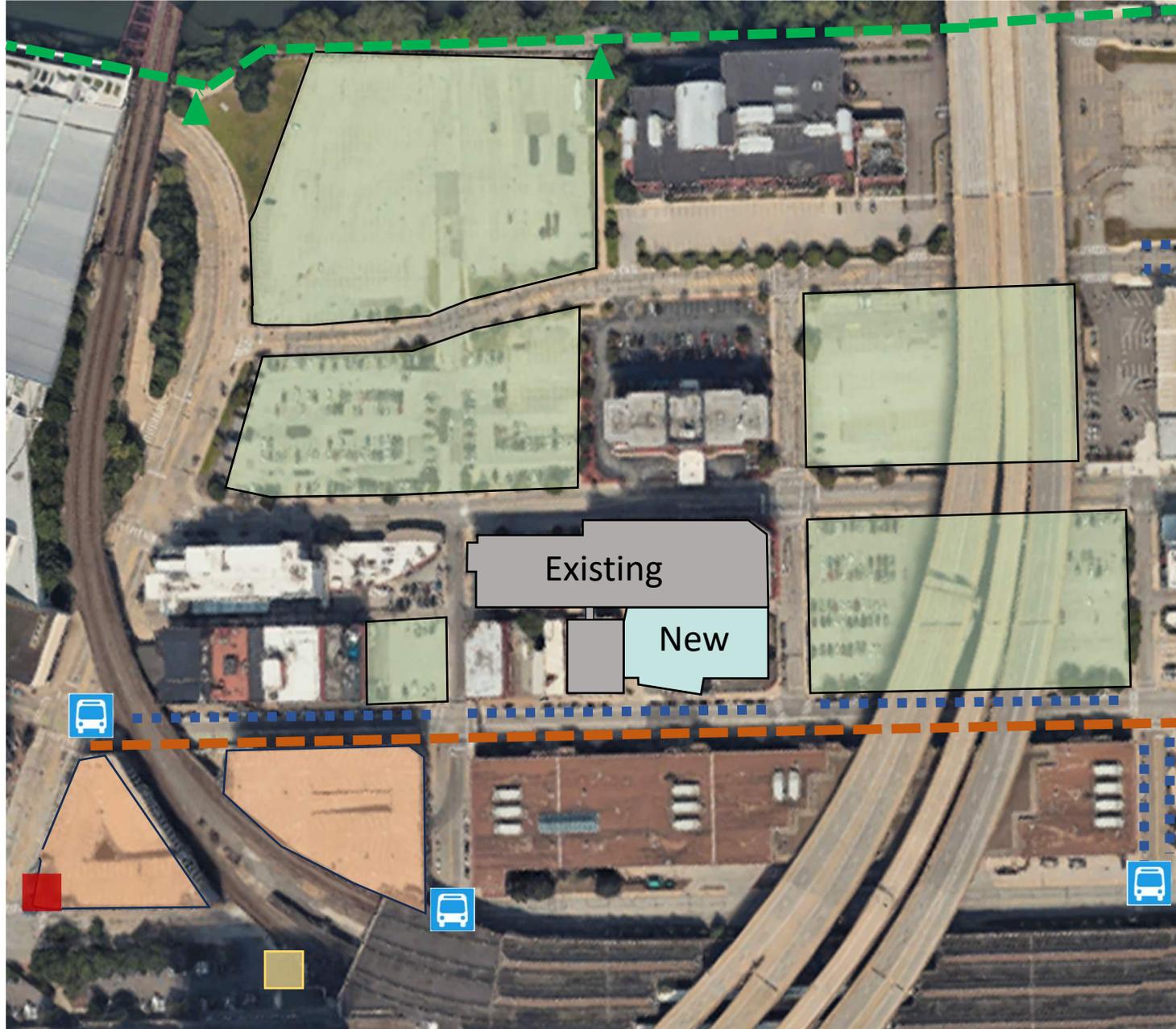
Before construction of expansion is underway the site will be contained with post driven fence around the property. the sidewalks will remain open.



January 9, 2025

Heinz History Center | Expansion Project

Exterior - Phase 1



LEGEND	
	Bus Stop
	Bicycle Lane
	Riverfront Trail + Access
	Street Parking
	Existing Surface Parking Lot
	Existing Parking Garage
	Greyhound Station
	Amtrak Station

Thank you



04

Appendix



PROPOSED DESIGN

Aerial - Without Banners

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PROPOSED DESIGN

Penn & 13th Street Corner View - Without Banners

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PROPOSED DESIGN

Penn Avenue View from Downtown - Without Banners

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PROPOSED DESIGN

Plaza Sidewalk View - Without Banners

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