

WOMEN'S WALK FOR PEACE 2011

Sponsored by the
Northside Coalition for
Fair Housing



Sponsorship Package

Stopping Violence at the Source...
Just ASK For Peace!

“Together we can create a community culture of peace and non-violence based on an absolute respect for human life and human spirit.”



WOMEN'S WALK

FOR PEACE 2011

Sponsored by the Northside Coalition for Fair Housing

Your organization can show your support for safer communities by sponsoring the fourth annual "Women's Walk for Peace." The event offers a cost-effective opportunity to promote your service or product to a loyal customer base.



Diamond Sponsor (Concert Sponsor)

\$10,000

- Five-minute Promotional Speech
- Opportunity to introduce the concert's headlining artist
- Logo included in all advertisements/promotional materials for the Peace Walk and Concert
- Company/Organization Logo on Event Signage
- Company/Organization Logo Displayed on Tees
- Placement of Logo and Hyperlink on the Peace Walk website
- Full-page Ad (black and white) in the Peace Walk and Concert Program Booklet
- Tabletop Exhibit Space with listing in the "Exhibitor" section of materials (any flyers, handbills, etc.)
- Listing as an Exhibitor in the Program Booklet
- Opportunity to distribute promotional item or flyer during the event or pre-event
- Two Complimentary Peace Walk Tees
- Two Complimentary Tickets to a Meet & Greet

Platinum Sponsor

\$5,000

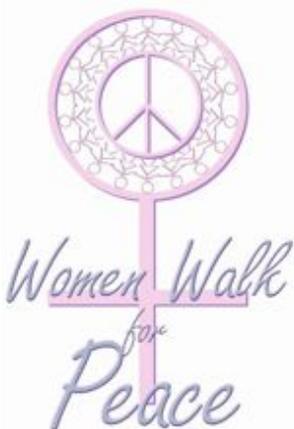
- Three-minute Promotional Speech
- Opportunity to introduce the keynote speaker
- Logo included in all advertisements/promotional materials for the Peace Walk and Concert
- Company/Organization Logo on Event Signage
- Placement of Logo and Hyperlink on the Peace Walk website
- Full-page Ad (black and white) in the Peace Walk and Concert Program Booklet
- Tabletop Exhibit Space with listing in the "Exhibitor" section of materials (any flyers, handbills, etc.)
- Listing as an Exhibitor in the Program Booklet
- Opportunity to distribute promotional item or flyer during the event or pre-event
- Two Complimentary Tickets to a Meet & Greet

Stopping Violence at the Source...

Just ASK For Peace!

Call: 412-321-5527

www.womenswalk.org



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Help us achieve our goal to stop gun violence at the source.

The Women's Walk For Peace and The Ask Campaign have joined forces in this effort to educate our communities on how to keep our children and our citizens safe.



Gold Sponsor

\$2,500

- Logo included in all advertisements/promotional materials for the Peace Walk and Concert
- Company/Organization Logo on Event Signage
- Placement of Logo and Hyperlink on the Peace Walk website
- Half-page Ad (black and white) in the Peace Walk and Concert Program Booklet
- Tabletop Exhibit Space with listing in the "Exhibitor" section of materials (any flyers, handbills, etc.)
- Listing as an Exhibitor in the Program Booklet
- Opportunity to distribute promotional item or flyer during the event or pre-event
- Two Complimentary Peace Walk Tees

Silver Sponsor

\$1,500

- Logo included in all advertisements/promotional materials for the Peace Walk and Concert
- Placement of Logo on the Peace Walk website
- Quarter-page Ad (black and white) and listing as an exhibitor in the Peace Walk and Concert Program Booklet
- Space to put out promotional materials with listing in the "Exhibitor" section of materials (any flyers, handbills, etc.)
- One Complimentary Peace Walk Tee

Bronze Sponsors

\$1,000

- Program Listing with Sponsorship Amount
- One Complimentary Peace Walk Tee

Media

The Walk for Peace will be promoted through:

- Radio
- Direct Mail
- Print
- Public Relations
- Walk for Peace Website

Target Group

- Women with children (primary target)
- Families
- Spouses and Significant Others
- Nonprofit organizations/community-based organizations

Benefits

- 3 months of public relations coverage and exposure for your company (includes pre- and post-event coverage)
- Opportunity to expand your customer base with an established community-centered event
- Connect your organization to a worthy cause



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“Through education on how guns enter our communities, we can work together to stop gun violence at the source.”

The prevalence of gun violence in our communities, be it rural or urban, has made us acutely aware of how the proliferation of guns has contributed to many accidental and intentional deaths. The need to make sure that guns are not placed in the hands of our children, and those who are not responsible gun owners, is an important issue to everyone in this nation. This year, The Women's Walk For Peace has teamed up with The ASK (Asking Saves Kids) Program to provide education on how we can all work together to keep our children and citizens safe.

The Northside Coalition for Fair Housing, a community-based 501(c)3 organization, is dedicated to rebuilding lives, homes and communities. Please assist us by supporting the fourth annual Women's Walk for Peace. Your participation is an opportunity to translate your position against violence into positive action. We believe that every family deserves the basics of a healthy, affordable home and a safe, non-violent community for its women and children. Our ultimate goal is to create a community culture of peace where families, businesses and neighborhoods can thrive. This walk, and its events, will help provide community members with the necessary tools for intervention and prevention regarding domestic and street violence.

The Women's Walk for Peace will consist of multiple events culminating with a two-mile walk and full day of activities. This year's event will take place on Saturday, September 17th. The walk will begin at Wilson and Charles Street (The Pittsburgh Project) and end in West Park. The walk will begin at 10:00 AM with the event ending at 4:00 PM.

The events are as follows:

- Sign Painting
- A concert by 21:03 - a Grammy nominated, Stellar Award Winning Urban Gospel/Pop group
- Performances by Joy Ike, Artistree, and Flo Wilson and the Old School Band

Stopping Violence at the Source...
Just ASK For Peace!



- Community Resource Fair/Staff from organizations and agencies will be present to provide participants with information about the services they provide to the community and to answer any questions you have about their agency.
- A variety of vendors will be available (food, clothing, jewelry, art, etc.)
- Local choirs, singers and poets will perform on the main stage.

For more information please go to www.womenswalk.org

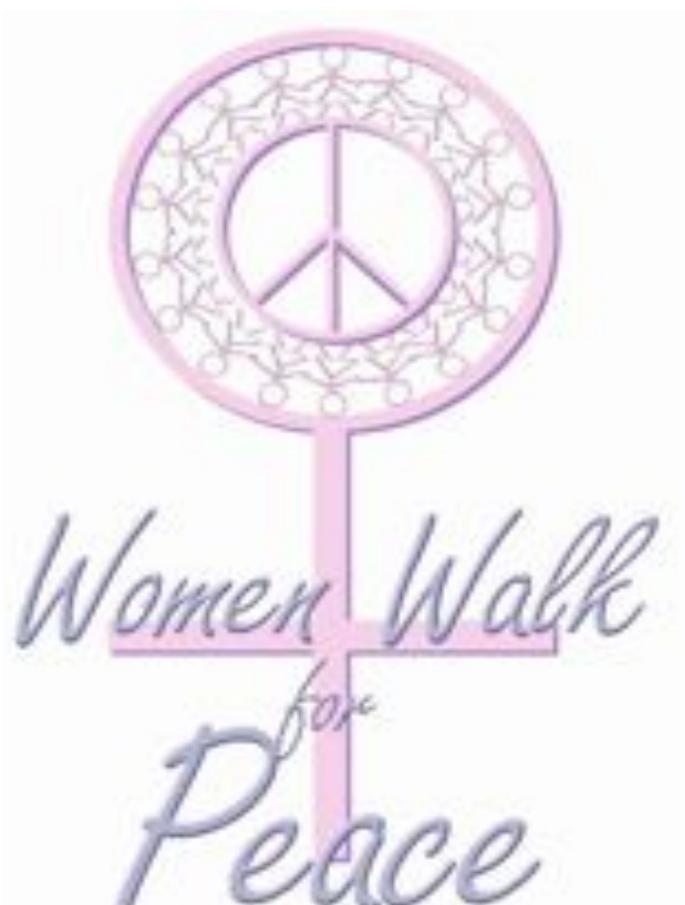
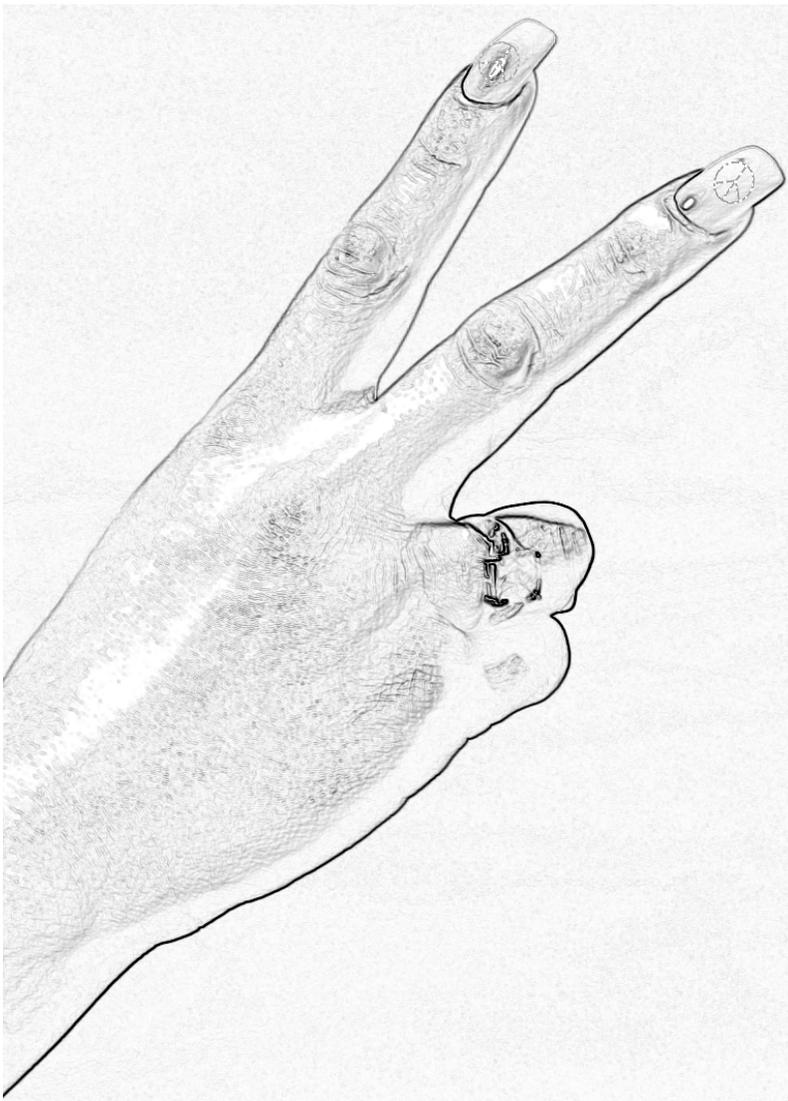
Our sponsorship levels will provide you with several opportunities designed to help you reach your target audience. Please review the accompanying material which contains information about ways you can support this effort. Please support the Women's Walk for a peaceful community. Together we can create a community culture of peace and non-violence based on an absolute respect for human life and human spirit. Thank you for your consideration.

Sincerely,

Northside Coalition for Fair Housing Board of Directors

The Honorable Chelsa Wagner, State Representative - Event Chair

The Honorable William Russell Robinson, County Councilman - Event Co-Chair



www.womenswalk.org